

FameUp

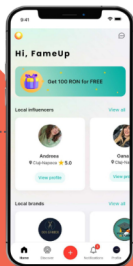
in numbers
2021

6 759

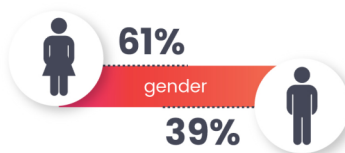
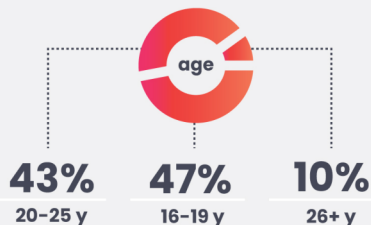
brands

176 680

local influencers



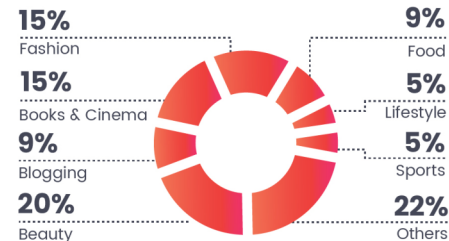
Demographics



4.79

average rating of local influencers

Interests



22.24€

av. value of barter deal



>800

coffees offered



>8 400

products delivered



>3 500

services provided



>130 000€

made by local influencers



>112 352

stories published



>2 190

posts published



Paid campaigns created

3 180



Finished collaborations

90 737



Offers created by brands

4 530



Offers taken by influencers

11 902